

ABSTRACT OF THE DISCLOSURE

An electronic equipment capable of displaying input data from an external interface in a display region defined by a layout script text and of enabling a user to easily select
5 a layout which is desired to be adopted is provided. The electronic equipment, such as a television set, takes in a layout script text from outside through, for example, a network to store it in the electronic equipment, which layout script text defines at least media information and a display
10 region of the media information, which is input through various interfaces such as a video input terminal, broadcast reception, a reader of a detachably mountable storage medium. The user selects an arbitrary layout script text among the stored layout script texts. Then, the electronic equipment
15 reproduces media information in accordance with the selected layout script text to display the media information.